Cohen Communications

Marketing, Advertising and Public Relations

CALENDAR RELEASE

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CENTRAL VALLEY COMMUNITY PARTNERS WITH THE U.S. MARINE CORPS FOR THE ANNUAL TOYS FOR TOTS TOY DRIVE

New, unwrapped toys and cash donations will be collected Friday, December 2nd through Saturday, December 17th at all Central Valley Community Bank locations to benefit less-fortunate children in the Central Valley!

WHO: The U.S. Marine Corps and Central Valley Community Bank.

WHAT: Central Valley Community Bank will serve as a toy and cash drop site for the 2011 Toys for Tots drive this holiday season. The Bank is excited to participate this year as the effort last year enabled the U.S. Marine Corps to give out over 90,000 new toys to needy children in the valley.

Local area businesses and residents are encouraged to donate new, unwrapped toys and cash or check contributions at Central Valley Community Bank locations.

WHEN: Friday, December 2nd through Saturday, December 17th, 2011.

WHERE: Central Valley Community Bank office located in Merced County. Visit www.cvcb.com for location details or refer to the branch listing below.

Central Valley Community Bank Office:

MERCED COUNTY
Merced
3337 G Street, Suite B
Merced, CA 95340
(209) 725-2820

ABOUT U.S. MARINE CORPS RESERVE TOYS FOR TOTS PROGRAM

The mission of the U. S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys during October, November and December each year, and distribute those toys as Christmas gifts to needy children in the community in which the campaign is conducted. The objectives of Toys for Tots are to help less fortunate children throughout the United States experience the joy of Christmas; to play an active role in the development of one of our nation's most valuable resources – our children; to unite all members of local communities in a common cause for three months each year during the annual toy collection and distribution campaign; and to contribute to better communities in the future. Additional information about Toys for Tots can be found at www.toysfortots.org.

ABOUT CENTRAL VALLEY COMMUNITY BANK

Central Valley Community Bancorp trades on the NASDAQ stock exchange under the symbol CVCY. Central Valley Community Bank, headquartered in Fresno, California, was founded in 1979 and is the sole subsidiary of Central Valley Community Bancorp. Central Valley Community Bank currently operates 17 full service offices in Clovis, Fresno, Kerman, Lodi, Madera, Merced, Modesto, Oakhurst, Prather, Sacramento, Stockton and Tracy, California. Additionally, the Bank operates Commercial Real Estate Lending, SBA Lending and Agribusiness Lending Departments. Investment services are provided by Investment Centers of America and insurance services are offered through Central Valley Community Insurance Services LLC. Members of Central Valley Community Bancorp's and the Bank's Board of Directors are: Daniel N. Cunningham (Chairman), Sidney B. Cox, Edwin S. Darden, Jr., Daniel J. Doyle, Steven D. McDonald, Louis McMurray, Wanda L. Rogers (Director Emeritus), William S. Smittcamp, and Joseph B. Weirick.
More information about Central Valley Community Bancorp and Central Valley Community Bank can be found at www.cvcb.com.